

# System Write Up

## **TEXT MAGIC Messaging Suite**

*It just works !*



Software Elegance

Introducing **TextMagic Messaging Suite**; a simple, yet powerful, SMS and USSD communication and interactivity system designed to automate your SMS campaigns and can run without user interaction. It just works !

### **SUBSCRIPTION SERVICE**

- ✓ Self Service Subscription
- ✓ Self Service Unsubscription
- ✓ Third party subscription
- ✓ Manual Subscription
- ✓ Multiple Services for each client

### **SCHEDULED MESSAGES**

- ✓ SMS trigger
- ✓ URL trigger
- ✓ Automated (timed) sending
- ✓ Resend old alerts

### **QUERY SERVICE**

- ✓ User queries via formatted sms
- ✓ Polling and Survey services
- ✓ USSD query services

### **MULTICAST SERVICE**

- ✓ Group communication
- ✓ public broadcast (maoni service)
- ✓ Reject messages containing specific/obscene words

### **REMOTE SMS ACCESS**

- ✓ Broadcast from your phone
- ✓ Superusers can send message to all subscribers or a specific group

### **PLATFORM**

- ✓ Web based interface
- ✓ Desktop interface
- ✓ Analysis Reports
- ✓ Blacklists and Whitelists
- ✓ Delivery Reports

